Cathryn Nicholson

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Personal Profile:

My endless love for fashion, illustration and being creative are just the beginning of my pursuit towards furthering my career in the industry. I believe that my unwaivering work ethic combined with my desire to learn everything about the fashion industry will make me a valuable asset to the fashion business. I am a self motivator but also enjoy working as part of a team. Past experience has enabled me to participate in day-to-day activity as well as playing a vital role, designing successful ranges. My aim is to combine my current experience and educational background to work for a leading company within the industry.

Skills:

- Trained in: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Corel Draw X3 & Microsoft Office
- Research and range design
- Knowledge of pattern cutting & garment technology
- Proficient in technical packs
- Illustration
- PC & Mac Literate

Qualifications:

BA (Hons) in Fashion Design, **2:1**
Plymouth College of Art & Design, 2007
Foundation degree in Fashion Design, **Distinction**,
Plymouth College of Art & Design, 2006
BTEC ND in Fashion Design & Production, **Merit**
Plymouth College of Art & Design, 2004
10 GCSE's Coombe Dean Secondary School, Plymouth, 2002

Awards:

2009 - Top 5 finalist in Hush Puppies 'Shoeperstar' shoe design competition
2008 - 6th place in Elan Chicas snowboard notebook illustration competition

Press:

My wetsuit illustrations were featured in the May edition of 'Surf Girl'

Personal Details:

Date of Birth: 30 August 1986
Full clean driving licence
Languages: English (mother tongue) French (Beginner)

Hobbies & Interests:

I enjoy surfing, snowboarding, illustrating, blogging, reading, travelling and socialising.

Employment:

June 2010 – Current **Freelance Designer, Cathryn Nicholson Designs**

- Designing womenswear and childrenswear for various clients
- Designing cads, creating moodboards and specification sheets for garments

August 2010 - Current **Garment Designer, mpdclick.com/Mudpie Ltd**

- Designing womenswear, menswear and childrenswear: boy, girl and baby.
- Developing the cads each season to ensure it evolves and continues to meet the needs of the consumer.
- Seasonally analyse key trends and concepts and adapt them into the specific ages and genders.

Nov 2007 - July 2010 **Designer, RTG International**

- Designing ranges for womenswear and menswear in the retail, corporate, sports and workwear sectors.
- Creating moodboards and analysing key trends and concepts.
- Selecting fabrics.
- Preparing and proofing artwork.
- Creating technical specifications and liasing with the garment technologists.
- Designing graphics and prints.
- Presenting to buyers and devloping strategies.
- Set quality standards with factories using benchmarking and monitoring.
- Communicate designs with factories in China and India.
- Communicate colour standards/lab dips and relevant approvals.

2005 - Nov 2007 **Graphic Designer, Lockstone Design**

- Design and produce a wide variety of fresh eye catching media based and promotional material including magazine layouts.
- Collaborating with the design team to meet deadlines.
- Ensuring a high level of design quality.
- Preparing and proofing artwork.

Oct 2004 – August 2005 **Sales Assistant, Fistral Surf Company**

- Visual merchandising
- Organisation of shelves and rails, and daily cleaning of the shop
- Assisting customers

Nov 2002 – Jan 2003 **Sales Assistant, Surfing Life**

- Organisation, and the daily running on the shop
- Assisting customers

Work Placement:

Aug 2008 - Sept 2009 **Design Development, Rapanui**

I was given the opportunity to work directly with the owners of this ethical surf brand to develop their garments. I worked to a brief that the owners set and created graphics for their t-shirts.

July 2005 – Sept 2005 **Cult Industries**

- Helping select seasonal ranges with the buyers.
- Help in the office with reception duties and distribute clothing to retailers.
- Assisting the marketing team, to promote the brand.