

# EDWARD COHEN

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## BUSINESS BACKGROUND AND EDUCATION

**Wharton School of Business at The University of Pennsylvania**

Student at the Wharton School, class of 2015.

### **Tutorspree.com** Summer 2011

Tutorspree is an online marketplace for tutors. The company is in the early stages of development. Worked as a founders assistant; saw the way a start-up ran.

### **Eddie Cohen Art, Principal, January 2008 - Present**

Create photographic and digital art, printed on various mediums like aluminum and plexiglass. Art has been in three Manhattan exhibitions and in homes and offices in NJ, NY, and CA. All work is on [eddiecohenart.com](http://eddiecohenart.com).

### **American Stone Collection**, Summer 2010

Worked side by side with the CEO of a global marble and quartz corporation to develop the vision for the company. Worked on the architectural infrastructure of the company and the photographic layout of the catalogue.

### **Design, Intern, Haddad Brands**, July-Aug - Summer, 2009

Worked in sales for the leading branded children's wear company in America, which works in design, manufacturing, and marketing (e.g., Nike, Levi's, Converse and Jordan). Worked in supporting role, creating inventory reports, organizing showrooms, and attending meetings with large buyers.

## ART EDUCATION

### **Intern, Kfir Ziv Photography**, Jan-July 2010

An intern for Kfir Ziv, an Israeli photographer who is associated with Heineken, Voss, Bvlgari, Lacoste and others. ([kfriziv.com](http://kfriziv.com)). Learned composition, marketing, and many other photography-specific skills while developing my own portfolio.

### **Instituto di Lorenzo de Medici, Italy**, June-July - Summer, 2008

Took digital photography at the Italian institute. Learned both the art of photography, and range of digital editing and development tools.

## TECHNOLOGY

### **iTNT Radio, Cofounder and Creative Director**, Jan-Dec - Grades 9-12

Designed and created all graphics and layouts for [itntradio.org](http://itntradio.org), a non profit Internet radio station in Brooklyn.

### **FlatbushNotes.com, Founder**, Sep-June - Grades 10-12

Created, developed, and found staff for website that collects notes from Flatbush High School so that students can read and review work, and prepare for exams.

## OTHER

**Linguistic proficiency:** Spanish, Hebrew, English

**Interests:** Politics, indie music, technology, food, innovative business, visual art

**Hobbies:** Skiing, tennis, photography, driving, reading