DSAHRENS

Daniel Ahrens
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I am a self-motivated, hands on designer seeking a design position in a team environment.

In addition to being well versed in creative concepts that make communication effective, I have expereience with and understand the business principals and practical applications needed for running a successful business.

Design Experience

Colorado Public Television
6/2010 to Present • Denver, CO
Graphic Designer (Present) & Design Internship

- Developed and created the logo and identity for the television show **Sounds on 29th Street**
- Visual identity and system development on the broadcast shows **Out of Order**
- Designed the 2012 annual financial report
- Created and designed the interactive infographic programming guide detailing the stations shows.
- Worked with the station's online developer to transfer web content during the rebranding.

Lincoln Property Company
1/2008 to 10/2011 • Denver, CO
Accounting / Marketing Designer

- Responsible for development leasing marketing materials both print and web for a large scale commercial property management group
- Advanced accounting responsibilities including accounts payable and accounts receivable for 10+ different properties with a direct report the corporate headquarters controller.
- Broker presentation designs including abstract production and property listings
- Design for e-mail marketing and social media

Zeromile Magazine
Spring 2010 & Fall 2010 • Denver, CO
A biannually produced, student directed design publication with print and web presence.
Operations Manager Spring 2010 - Issue #5

- Responsible for oversight on print production, budgeting & marketing development

Managing Art Director Fall 2009 - Issue #4

- Concept layout, sections and visual identity

Education & Academic Achievements

Metropolitan State University of Denver
Graduated Fall 2011 Bachelor of Fine Arts
Major: Communication Design GPA: 3.5
Vice President's list for academic achievement
Nagel Art Thesis Award Recipient Spring 2011

Community Participation & Memberships

Art Directors Club of Denver Fall 2009 & Fall 2010
"The Brief" is a team based advertising competition
"The Brief" Fall 2009 Finalist
"The Brief" Fall 2010 Participant

Denver Open Media Foundation 2009 - 2011
Volunteer Graphic Designer & Programming Assistant

American Institute of Graphic Artists (AIGA)
Colorado Chapter Member: Future Leaders of Design

Creative Design Software

Adobe Creative Suite 5.5
- Photoshop
- Illustrator
- InDesign
- Flash
- Dreamweaver

Apple Final Cut Pro
Soundtrack & Garageband
After Effects

Skills & Proficiencies

Web and Information Architecture
- CSS & HTML
- User Interface Wireframes
- Flowcharts

Publication Layout & Advertising
- Magazine and Ad Layout
- Newspaper Layout
- Annual Reports
- Email Marketing
- Social Media

Identity Design
- Logos & System Design
- Branding Standards

Advanced Accounting Experience
- Month End Reports & Reconcilation
- Payroll
- General Ledger

Business Applications & Software

Microsoft Office Suite:
- Excel, Word, Powerpoint, Access

Accounting Software:
- Quickbooks Pro, GreatPlains & More

Property Management Software:
- Yardi, MRI, JD Edwards, Skyline