JUSTIN RODRIGUEZ

VISUAL DESIGNER

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OBJECTIVE

Seeking a creative position to further evolve my identity as a designer and problem solver.

Looking to solve visual communication problems creatively to the public.

EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY
San Luis Obispo, CA
2006 – 2010

BFA, Art and Design
Graphic Design Concentration

SKILLS

Photoshop, Illustrator, InDesign, After Effects. Working knowledge of HTML and CSS. Art direction, illustration, branding, print and interactive design

RECOGNITION

HONORABLE MENTION
Level Studios + Cal Poly 2010 Design Competition
Spring 2010

ANNUAL JURIED STUDENT SHOW
Spring 2010

PACEMAKER HONORABLE MENTION
(Associated Collegiate Press)
October 2009

2009 CNBAM AWARD
(College Newspaper Business & Advertising, Inc)
April 2009

EXPERIENCE

Chicago, IL
June 2011 – Present

MERGE HEALTHCARE
Designer / User Interface & Interaction Designer

Provide art direction for branding, design various marketing materials (print and web), icon design, info graphic design, interface design, and motion graphics for trade shows and conferences.

Chicago, IL
April – May 2011

MANIFEST DIGITAL
Contract Junior Web Designer

Design for web and mobile sites while staying consistent with brand style guides. Creating icons, assets, web page comps, and getting files ready for build.

Chicago, IL
Feb – March 2011

ENERGY BBDO
Freelance Designer

Fulfilling the needs of various projects from the design of new business presentations to advertising campaigns.

Monroe, WA
Nov 2010 – Present

WET NOSES ORGANIC DOG TREAT CO.
Freelance Designer/Illustrator

Lead branding, art direction, illustration and package design

Chicago, IL
Sept – Nov 2010

WALGREENS
Contract Web/Mobile Designer

Production work for a mobile app and e-commerce design for the marketing and promotions team (online banner ads and emails).

San Luis Obispo, CA
Feb 2008 – June 2010

MUSTANG DAILY ADVERTISING
Designer

Designed advertising and worked with copywriters to provide creative insight for the creation of ads for local businesses.

Chicago, IL
June – Sept 2009

BLUEPRINT DESIGN STUDIO
Design Intern

Designed for print and web (menus, stationary, web pages). Assisted in website planning, uploading content to websites, and blogging

San Luis Obispo, CA
April – June 2009
Oct – Dec 2009

HABLAMOS JUNTOS DESIGN CONSORTIUM
Designer

Collaborated on a national project to design universal health care symbols. Final symbol set adopted in 2010 by Hablamos Huntos and SEGD.
www.hablamosjuntos.org