AMANDASMITH

118 DAWSON STREET • SOUTH PORTLAND, ME 04106
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EDUCATION

BACHELOR OF SCIENCE IN GRAPHIC DESIGN • CUM LAUDE
MOUNT IDA COLLEGE • NEWTON, MA

PROFESSIONAL SKILLS

Proficient in both Macintosh and Windows platforms.

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Dreamweaver, Adobe Fireworks, Adobe Flash, HTML/CSS, QuarkXPress, Microsoft Word, Microsoft PowerPoint, Microsoft Excel

EXPERIENCE

MARKETING ASSISTANT/GRAPHIC DESIGNER (9/2009 - PRESENT)
MAINE MEDICAL PARTNERS • SCARBOROUGH, ME

Responsible for developing creative solutions within the organization's brand standards. Projects worked on include: letterhead, envelopes, business cards, appointment cards, brochures, flyers, bookmarks, website, newsletters, postcards, ads, prescription pads, annual reports, posters, patient forms, invitations, icons, and event planning.

DESIGN TEMP (9/2008 - 10/2008)
LAPCHICK CREATIVE • PORTLAND, ME (AGENCY CLOSED)

Created collateral, calendars, ads, brochures, direct mail and other promotional pieces for clients which included, MaineHealth, Casco FCU, Boys & Girls Club, Port City Music Hall, and Avesta Housing.

GRAPHIC DESIGN INTERN (SUMMER 2007)
PORTLAND MAGAZINE • PORTLAND, ME

Responsible for wardrobe choices and styling for summer fashion editorial. Completed photographic research for published articles, shot original photos, and retouched images included throughout the magazine. Involved in advertising and editorial design while participating in concept development meetings to help gain a better understanding of the publishing industry.

GRAPHIC DESIGN INTERN (SUMMER 2006)
BURGESS ADVERTISING & MARKETING • PORTLAND, ME

Assisted the creative department in a variety of design projects which included print advertising, collateral, logo, and interface design. Played a role in both day to day client relations and final design presentations. Clientele included Fogg Lighting, Mainely Character, St. Andrews Village, and the Maine Governor's Council.

HONORS & AWARDS

Highest Achievement by a Fourth Year Student in the Graphic Design Program
Mount Ida College (2008)

Highest Achievement by a Third Year Student in the Graphic Design Program
Mount Ida College (2007)

Highest Achievement by a Second Year Student in the Graphic Design Program
Mount Ida College (2006)

Design chosen for promotional pieces of 365: AIGA Year In Design 27 Exhibit
Mount Ida College Gallery (2007)

Vice President
AIGA Mount Ida Student Group (2007 & 2008)

Secretary
AIGA Mount Ida Student Group (2006)

AFFILIATIONS

AIGA Maine (2009 - Present)

AIGA Boston (2006 - 2008)