aaron maurer design

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education

University of Cincinnati Cincinnati, Ohio
College of Design, Architecture, Art, and Planning (DAAP)
Fall 2001-Spring 2006 BS Graphic Design, Class of 2006
GPA 3.896/4.0
Magna Cum Laude, Distinguished Honors Diploma

activities & honors

University of Cincinnati
Graphic Design Senior Capstone Student Manager, Student Government (DAAP Senator), AIGA Student Group (President), DAAP Union (President), DAAP Ambassadors, Teaching Assistant, Running Club, Rallycats Spirit Organization, University Honors Scholars Program, Mortar Board Senior Honor Society (Secretary), Omicron Delta Kappa Leadership Honorary, Dean's List all quarters, Full Cincinnatus Scholarship, National Merit Scholarship Corporation Scholarship, Ohio Board of Regents Academic Scholarship

Community
Willow Creek Chicago 20s/30s Ministry (Small Group Leader), AIGA Chicago (Registration Committee), Spudnik Press (Member), Double Blind Design Collective, After School Matters Volunteer, 826CHI High School Tutor, Doolittle Elementary School Volunteer, Lincoln Park Community Shelter Volunteer, Barack Obama Campaign For Change Neighborhood Volunteer, engaGE Geneva (Lead Team), Shema Community (Lead Team), Geneva Hash House Harriers, AIGA Regional and National Design Conferences, Art Directors Club of Cincinnati Design Exhibitions, *Breakout* Design Exhibition, Cincinnati Drop Inn Center Volunteer, Cincinnati Contemporary Art Center Volunteer

Distance Running
2011: Chicago Rock 'n' Roll Half Marathon; 2010: Chicago Half Marathon; 2009: Columbus Marathon, Cincinnati Flying Pig Half Marathon; 2008: Columbus Half Marathon; 2007: Geneva Marathon, Lausanne Half Marathon; 2006: Cincinnati Flying Pig Half Marathon; 2005: San Francisco Half Marathon

Travel
Belgium, Canada, Czech Republic, El Salvador, England, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Luxembourg, Netherlands, Scotland, Spain, Switzerland

work experience

Marketing Werks Chicago, Illinois
Designer: Mar 2010-Oct 2011, Art Director: Oct 2011-May 2012. Full time
Experiential marketing agency specializing in mobile and event marketing. Clients include Verizon, Sony, Walgreens, Kraft and Seventh Generation

Responsibilities as Designer: primarily responsible for Verizon Telecom projects including promotional posters and flyers, event site signage, uniforms and vehicle wraps; as Art Director: collaborated on development of campaign strategy, concepts and artwork for existing clients and new business pitches including the television, apparel, healthcare and automotive industries; participated in brainstorms for events and site activations; provided direction to freelance illustrators and 3D renderers

Freelance
2004-present. Part time
Clients include Curio Press, World Council of Churches, Lutheran World Federation, RG Barry, InterAnalytics, RBM Property Investment Group, Rumpf Computer Solutions, Shema Community, Serenity Studio and Epiphany Lutheran Church

Franciscans International Geneva, Switzerland
Aug 2006-Jun 2008. Full time. Graphic Designer, Interim Communications Coordinator
Non-governmental organization (NGO) advocating at the United Nations on behalf of the poor and marginalized

Responsibilities conceptualized and designed newsletters, fundraising appeals, books and UN documents; designed publications for an international audience in up to nine languages; helped develop branding standards; photographed various office and UN events as well as Franciscans in the field; oversaw small Communications Department and acted as its representative during a period of office leadership transition

RELEVANT Media Group Orlando, Florida
Jan-Mar 2005, Dec 2005-Mar 2006. Full time. Design Intern
Publishing group catering to forward-thinking, spiritually-minded twentysomethings. Products include magazines, apparel, books and a kit for church leaders

Responsibilities created layouts for magazine spreads, flowed text for books, illustrated concepts for tee shirts, photographed apparel and created final layout for catalog, color-corrected photography, pre-press on magazine pages, wrote several short articles

Turner Duckworth San Francisco, California
Jun-Sep 2005. Full time. Graphic Design Co-op
Creative branding and packaging design firm. Clients include Coca-Cola, Palm and Sparks

Responsibilities developed designs for various logos, icons and packaging concepts; created presentations for various clients; participated in product naming brainstorms

Chute Gerdeman Columbus, Ohio
Jun-Sep 2004. Full time. Graphic Design Co-op
Interdisciplinary retail design firm with graphics, environments and architecture teams, specializing in prototype stores. Clients include Einstein Bros., Lane Bryant and AOL

Lipson, Alport, Glass & Associates (now Brandimage) Cincinnati, Ohio
Jun-Sep 2003, Jan-Mar 2004. Full time. Graphic Design Co-op
Major brand identity and packaging design firm with additional offices in New York and Chicago. Clients include Lowes, Procter & Gamble, Hanes and Heinz Ketchup

skills

Computer Photoshop, Illustrator, InDesign, Quark XPress, Acrobat, basic HTML
Hand Drawing, Painting, Screenprinting
Language English (published writer), basic French