

José Marconi Bezerra de Souza

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Information design lecturer (Part-time)

Curitiba, Brazil

Besides background in industrial and footwear design, my main expertise is on instructional illustrations, but I am also able to create expressive or artistic images (mixed media). My objective for the next years is to join my craft skills as illustrator (handrawn mainly) with my scientific knowledge on how to design effective graphic and cinematographic instructions.

Fifteen years experience as university lecturer including a short experience as teacher assistant at the Department of Typography & Graphic Communication (The University of Reading, UK). I have made presentations about the graphic representation of dynamic events in USA (Philadelphia and Atlanta) and UK (Wrexham, Cambridge, Greenwich and Reading), where my audience included technical communicators, information designers and illustrators.

EXPERIENCE

Curitiba - Brazil

Jan 2009

Federal University of Paraná

Information design lecturer (Part-time)

EDUCATION

Reading, United Kingdom

Sep 2004 – Sep 2008

Department of Typography & Graphic Communication, The University of Reading (UK),

PhD

LANGUAGES

English (Fluent), Portuguese (Native)

SKILLS

lecturer, Illustrator, Designer, Instructor, researcher