

DEREK L. MUSCAT

Illustrator/Designer
Collingwood, Ontario, Canada

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<http://www.theocydesign.com>

Experienced creative designer / illustrator skilled in a variety of styles, logos and marketing packages designed to strengthen business competence. Enjoy conceptualizing original design solutions for branding, print and product designs. Easy going person that gets along well with others and an efficient communicator with a creative mind full of innovative ideas. A goal setter and will work on projects until they have reached their full potential. Having leadership, integrity and the ability to interpret creative direction, Able to expand marketing approaches to create sustainable financial gains.

EXPERIENCE

Canada

Jan 1999 – Present

THEOCY Design

Illustrator / Sr. Designer

- Leading a team or artists/designers to identify and understand project specific outlines, issues related to company branding, print, product, web and mobile.
- Project Managing and providing key insight to high profile projects allowing clients to better understand their visions.
- Demonstrate passion to clients including current industry trends and ways to apply them.
- Recommend and integrate new styles and techniques to be used in the development of products as well as plans to integrate new techniques with existing.

Toronto, Ontario, Canada

Jan 2013 – Present

Stix & Stones Inc.

Creative Lead

- Provided several rich designs form conceptual stage through to final art and production such as. Web design, apparel, ads and social media imagery.
- Recommended and intergraded new styles and techniques to be used in the development of new product applications.
- Providing leadership, advice and direction for the brand.

Canada

2008 – 2011

Earth Rangers

Print Manager / Designer / Illustrator

- Managed and operated large in-house print department as well as operated 54" Roland Versa Camm plotter / cutter.
 - Fully designed and installed ABS (Anti Bird Strike) vinyl.
 - Leading Development of rich printable martial for E.R. kids, E.R. Bring Back The Wild and school programs.
 - Scope, timeline and cost out projects necessary for brand development and print.
 - Assist in leading the creative and technical team in order to conceptualize, create and execute specific print related designs, POP and mural graphics.
 - Help advance and teach SEO optimization and best practices for creative Team to improve E.R. print and trend setting.
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Seattle, WA, USA

2006 – 2008

Ride Snowboards

Sr. Designer/Lead Illustrator

- Provided and developed several rich designs/graphics from conceptual stage through to final art and production such as. Snowboard graphics, boot graphics, binding graphics, POP, ads, catalogues, clothing and so on.
- Worked alongside the Creative Director and a team of artists and designers.
- Recommended and intergraded new styles and techniques to be used in the development of new products as well as existing.
- Providing leadership and advice to a team of artists, designers and Directors.
- Assisting the Production Engineer in the development of print ready file setup as well ad custom specification for special client projects.

EDUCATION

Canada

2000 – 2004

Sheridan College

Illustration/Fine Arts

Program:
Illustration/Fine arts

Area of Studies:
Interpretive Illustration, Technical Illustration, Animation, Graphic Design

- Received Diploma: Dec/2004

COMPUTER RELATED SKILLS

Operating Systems
• Mac OS X ML
• Pc Windows
• Commodore Amiga

Software
• Adobe Applications
• CS6, Photoshop, Illustrator, InDesign...
• Office

NON-PROFIT

Feb 2010

ORANGEVILLE JIB JAM

Free snowboard event! Not a contest, just an event where kids of all ages can ride at no cost, no on hill bulling or trash talking, just ride, demo new product and have fun. With over \$2,000.00 in FREE product giveaways.

ENJOYMENT

BBQing, Classic Muscle Cars, Family Time, Landscaping, Music, Snowboarding

PORTFOLIO SITES

THEOCY design:
www.theocydesign.com

Derek Muscat:
www.derekmuscat.com

LinkedIn:
<http://ca.linkedin.com/pub/derek-muscat/a/146/4a0>

Facebook:
www.facebook.com/THEOCYdesign
www.facebook.com/derek.muscat.7

TESTIMONIALS

If superheroes existed Muscat would be Aquaman. Just when you think there's no hope for the Super friends, Aquaman comes up from the deep with 3 whales, 5 sharks, and 2 dolphins (and sharks and dolphins don't even get along so that in and of itself is no small task) and rescues the would-be heroes before returning to the deep to keep ruling from the silent abyss.

That pretty much describes Derek. He's not Superman in the sense that Superman gets all the credit, the press, or the ladies (Muscat's already scored there). He's the silent ruler that is always there whether you know it or not, working his magic from the shadows and always amazing the masses.

Kind words from:
Mark "FANK" Fankhauser
Creative Director: Sandbox

"Derek and I came into contact through my work at Rayne Longboards. I commissioned work from Derek for the 2013 Rayne longboard line-up and was not disappointed. Even given tight time frames, Derek was a complete professional and delivered exceptional designs. His unique style combined with cooperative and considerate personality has made for an enjoyable, easy process and I would be more than happy to work with him again and recommend him to others."

Kind words from:
Les Robertson
Creative Director: Rayne Longboards

PUBLICATIONS

Inside the World of Board Graphic
By SHOGO | Published: 09/01/2011. September 1, 2011
Authors: Derek Muscat

I am pleased to announce that a NEW book by (Modern Dog and Rockport Publishers) "Inside the World of Board Graphics" Will hit the book shelves this September. I was given this amazing opportunity to be one of many artists featured in this book.

Inside The World Of Board Graphics takes an in-depth, comprehensive look at the global nature and cultural influence of Surf/Skate/Snow board art and design. International design luminaries Art Chantry, Katrin Olina and James Victore are placed along side industry super stars Terry Fitzgerald, Martin Worthington, Yoshihiko Kushimoto and Rich Harbour (who has been shaping and designing surfboards since 1959). The book includes dozens of interviews and profiles from the people currently creating board art and design: Aaron Draplin, Emil Kozak, Morning Breath, Anthony Yankovic, Haroshi, Hannah Stouffer and Derek Muscat to name a few.

Introductions by Creative Director Marc Hostetter of TransWORLD SKATEboarding and Murray Walding, a regular contributor to Pacific Longboarder. There are many books about the art of board

design, but there has never been a book like this that takes a rare look behind the scenes of the creative process.

Countries represented: Iceland, Spain, Japan, Brazil, Australia, Canada, Russia, Poland, UK, Mexico, Venezuela, Romania, South Africa, Finland, Sweden, Germany, Croatia and the USA, among others.

RIDE Snowboards Art Contest.1

April 17, 2003

Ride Announces Winners of Snowboard Art:

A Graphics Competition

VASHON, WASHINGTON (February 14, 2003) - In what is a very impressive display of creativity and artistic talent representing countries from all over and ages ranging from pre-teen to over 50, Ride's 1st Annual Graphic Competition in association with the Small Works Gallery in Steamboat Springs, Colorado, is nothing less than extraordinary! To recap, Ride Snowboards in conjunction with The Steamboat Springs Arts Council presented an opportunity for anyone interested to design a snowboard deck using the provided template, and enter to win up to \$1000 in cash and/or prizes. The result: With approximately 150 entries, Snowboard Art at The Depot has already attracted more viewers than any other show and a much younger demographic than ever before. "The visual impact of the Snowboard Art installation is stunning in its scope and diversity. Visitors to the gallery have been impressed and are engaged by the close-up look into the snowboard culture's language in art," states Susan Schiesser, coordinator of the show. Ride's Marketing Manager Tara Miller says, "I was amazed when I first walked into The Depot and saw not only how professional the exhibit was presented, but the caliber of artwork on the boards blew my mind! I didn't know what to expect, but this was by far beyond anything I imagined."

Needless to say, the task at hand for Ride's judges Styk and Fank was not an easy one. "I'm just glad there are more art geeks out there like us!" says Mark Fankhauser, Ride's Art Director. After a couple hours of scrupulously taking everything in on their own, then comparing notes, the two were able to narrow the field down and make some very difficult decisions. The results are as follows: Best of Show winning a brand-new Ride Snowboard goes to Derek Muscat of Ontario, Canada for his piece entitled "Raised Fist."