Claran van zijl

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EXPERIENCE

Veenendaal
Apr 2010 – May 2011

Kender Thijssen
Marketing communication specialist

Digital signage; Creative direction and channel management.
Concept, design and production for the TV channels.
Graphic design external clients.
Video editing external clients.
Motion graphic design external clients.
Marketing for clients and employees

Rotterdam
Dec 2007 – Apr 2010

More Television
Motion Graphic Designer

Motion Graphic designer for a digital signage network, broadcasting in the Netherlands & Belgium.
Creative direction and channel management.
Graphic and motion design for external clients.
Webdesign.
Design and production of news updates.
Online video.

Utrecht
Jan 2007 – Dec 2007

Blauw Media Uitgeverij
Graphic Designer

Graphic designer for FD Fotografie & b2b magazine's. Working on 10 magazine's on a weekly basis.
Used to being creative under pressure.
Also working as a graphic designer, designing ad's for external clients.

Nijkerk
2005 – Jan 2007

Connecting People
freelance creative producer

First Project: CiPPCoDe
• Working on the startup of a new European launched art magazine.
• Creating a network of young and talented European artists and introducing them to the concept of this magazine.
• Collecting the work; illustration / photography or written essays of these European artists and with that designing the layout of the first magazine.

Second Project: nots foundation
• Creating a network of talented Dutch designers who were willing to donate an artwork or clothing item for the NOTS foundation in return they received free exposure.
• Production on-location, for a mobile (large truck) art gallery: of which the purpose was to get traffic to the website of NOTS and for the sales of the designer watch.
• PR & marketing.

EDUCATION

Hilversum
Aug 2001 – Feb 2005

Hoge School voor de Kunsten
Bachelor of Arts

Digital Media Design

London
Jan 2005 – Aug 2005

Open university
European Master of Arts

LANGUAGES

English (Advanced), Dutch (Native)

SKILLS

Flash, AfterEffects, Cinema4d, Premiere, Illustrator, Photoshop, Dreamweaver, HTML, WordPress, Magento, Indesign, Socialmedia