

# Joseph J. Shields

Graphic Designer

Brooklyn, NY, USA

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<http://www.josephjshields.com>

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To work with or find a home at a studio or organization pushing creative boundaries of contemporary graphic design in interesting and unique ways. To apply a versatile skill set and love of all things design related, to challenging projects. To gain experience in the field, and above all, continue learning.

## WORK EXPERIENCE

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New York, NY, USA

Apr 2013 – Present

### ShareThis

Senior Graphic Designer

Primary responsibilities include brand identity development, print and web sales collateral, creating social ad mocks in AdBuilder and other marketing research and communication projects.

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New York, NY, USA

May 2013 – Jul 2013

### Krossover

Graphic Designer

Graphic design for sports media analytics brand focusing on identity and online marketing work.

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Charlotte, NC, USA

Dec 2012 – Mar 2013

### Optimal Vision Institute

Freelance Graphic Designer

Brand identify development for life psychology company specializing in print and website work.

## EDUCATION

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Oneonta, NY, USA

Sep 2009 – Present

### Hartwick College

Bachelor of Fine Arts - Digital Arts

## SKILLS

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Adobe Illustrator, Adobe Photoshop, After Effects, Flash, Indesign