

# Cory Treadway

Springtown, PA, USA

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<http://www.behance.net/corytreadway>

## WORK EXPERIENCE

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**Emmaus, PA, USA**

Aug 2013 – Present

**Prevention, Rodale Inc.**

Art + Photo Assistant

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**Philadelphia, PA, USA**

Jul 2010 – Jun 2011

**Freelance Photo Retoucher**

Freelance Photo Retoucher

Clients include Spot On Designs and The Clay Studio.

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**Emmaus, PA, USA**

Aug 2009 – Jul 2010

**Rodale Inc.**

Temporary Photo Editor

I was hired by Rodale Inc. to research and edit images for two separate departments within the company. For the promotions department I collected images that had previously appeared in Rodale publications and were licensed for further use in promotional materials. For Rodale.com I collected images for the Recipe Finder section of their website. This involved extensive research through a huge catalog of images that had been previously used in Rodale publications and were licensed for reuse on the website. Both projects involved the negotiation of usage fees with photographers, illustrators and modeling agents.

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**New York, NY, USA**

Apr 2009 – May 2009

**Harper's Bazaar**

Freelance Photo Researcher

I was hired by Harper's Bazaar to source and edit images for all sections of the Fall 2009 Runway Report, an annual full-length special issue. This included a sizable amount of stock research and editing of images from fashion shows shot by photographers specifically for the magazine.

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**Brooklyn, NY, USA**

Oct 2008 – Jan 2009

**Melanie Acevedo Photography**

Archivist, Contracted

I was hired by Melanie Acevedo to catalog and archive 20+ years of her work which included prints, negatives, and chromes. Until then the materials had not been organized or cataloged in any manageable way. I created a FileMaker database of all the materials in addition to establishing an organized and easy to manage physical archive.

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**New York, NY, USA**

Oct 2007 – Jul 2008

**PhotoShelter**

Freelance Photo Editor

At PhotoShelter I was hired to edit photos to help build the Creative Collection for the company's then burgeoning stock agency. This involved viewing a massive number (2000-4000) of contributor's images daily. Much of this position also involved photographer recruitment via sites like Flickr.

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**New York, NY, USA**

Dec 2006 – Apr 2007

**Little Bear Inc. - Bruce Weber**

Archivist

At Little Bear Inc. I was hired to help maintain Bruce Weber's expansive archive of prints and negatives at multiple locations throughout the city. This included maintaining an image database, being a liaison with galleries and museums for exhibitions, photo research for book projects and creating editorial layouts. In this position I was also the head of sales for Little Bear Press, Mr. Weber's publishing company. While I was there I implemented an expansion of Little Bear's distribution, which involved much contact with booksellers across the globe.

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**New York, NY, USA**  
Nov 2005 – Sep 2006

**Men's Journal**  
Art + Photo Assistant

At Men's Journal was hired to do photo research and editing for all sections of the magazine. This included stock imagery and images direct from photographers. It also included commissioning photo shoots and creating budgets. I managed invoicing and payment of vendors. As the "Gear Girl" I was in charge of contacting companies and asking them to send us their products to be featured in the Gear Guide section of every issue. I then coordinated the product shoots with our in-house photographer.

**EDUCATION**

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**New York, NY, USA**  
Aug 2003 – Jun 2004

**School Of The International Center Of Photography**  
Certificate

**Alfred, NY, USA**  
Aug 1996 – May 2001

**Alfred University**  
Bachel of Arts in Fine Arts candidate

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