

# Olamilekan Mabayoje

Graphic Designer

Fort Worth, TX, USA

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<https://www.behance.net/lekmao>

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**A design enthusiast with a diverse design background via education, involvement and engagement.**

## WORK EXPERIENCE

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**Arlington, TX, USA**

May – Present

### **Involvement and Engagement**

Graphic Designer

- Worked with different departments and teams to create graphics and other visual communication materials for print and web.
- Served as a consultant in providing marketing materials for student organizations.
- Worked in a two-man graphics team in creating miscellaneous in-house graphics.

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**Arlington, TX, USA**

Jan 2014 – Present

### **Adobe**

Adobe Student Representative

As an Adobe Student Rep, I'm responsible for driving awareness, engagement and excitement for Adobe Creative Cloud within the University of Texas at Arlington community through social media, word-of-mouth, strategic partnerships, and sponsored events.

Other responsibilities include:

- Execute on campus workshops, training students in design techniques, aesthetics and tools
- Customize social media campaign across personal channels to promote Adobe initiatives
- Cultivate presentation skills through word-of-mouth/Guerrilla marketing campaign on campus

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**Arlington, TX, USA**

Jan 2012 – May 2012

### **The Shorthorn**

Page Designer

Worked with Design Editor in daily design and production of the student Publication

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**Farmers Branch, TX,  
USA**

Jun 2011 – Aug 2011

### **Brookhaven Courier**

Photojournalist | Layout designer

Worked with reporters and copy editors to provide pictures, artworks and page layout for the newspaper.

## EDUCATION

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**Arlington, TX, USA**

Aug 2011 – Present

### **University Of Texas At Arlington**

Bachelor of Fine Arts in Visual Communication

## ACCOMPLISHMENTS

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- Participated in Brookhaven College Art Student Show 2011.
- Selected works for Brookhaven College Visual Communications Student Show 2011.

- Selected works for The University of Texas at Arlington EXCEL Student 2D Art Competition 2011.
- Selected works for 2012 Texas2Show Students Competition.

## SKILLS

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Adobe Illustrator, Adobe Indesign, Adobe Photoshop, Autocad

## AWARDS

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2012

### **Texas Intercollegiate Press Association**

2nd place award for on-site yearbook design

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2012

### **Texas Intercollegiate Press Association**

honorable mention recognition award for on-site magazine design

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2011

### **EXCEL Campus Activities (Student 2D Art Competition)**

2nd Place for mixed media category

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