Terri Rivera

Fashion Stylist
New York, NY, USA

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http://www.behance.net/tr227

WORK EXPERIENCE

New York, NY, USA
Feb 2013

Donna Karen
Market Week Fashion Assistant

Presented the showroom by rotating and styling 3 collections on display for clients and buyers.

Monitored each collection before and after each appointment to make sure looks are complete and garments are in tact.

Separated and organized collections into the showroom, closets, production room, and sewing room for repairs after each appointment.

Checked both showrooms at the beginning and end of the day to make sure all looks were displayed neatly, completely, and in order.

New York, NY, USA
Feb 2013 – Apr 2013

Laforce + Stevens
Design and Lifestyle Assistant

• Monitored client coverage in the media including print, digital, tv, etc.
• Created presentations and data bases of such coverage via power point, excel, and word for client's review
• Assisted with preparations for and helped work at events and parties for clients

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New York, NY, USA
Apr 2013 – Present

Forever 21
Visual Merchandiser

• Merchandised the store according to Forever XXI's standards and aesthetic while adhering to the latest fashion trends and styles.
• Daily integrating new merchandise into the floor and styling to portray each concept or image of girl inspiration created by Forever XXI according to the season's trends.
• Maintained the appearance of the store by replenishing and remerchandising according to what has sold down and new merchandise.
• Rotated displays, fixtures, and merchandise to always give a fresh and new look to the store as well as showcasing new merchandise.

New York, NY, USA
Oct 2012 – Mar 2013

BlackBook Magazine
Fashion Intern

• Assisted with pick ups and returns to and from PR companies
• Created a system of check in's and out's of items we pulled to help maintain organization and loss prevention
• Assisted with preparing and packing looks for photo shoots
• Helped maintain organization and archiving items in the fashion closet
• Personally assisted the Fashion Editor on set of our photo shoots

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New York, NY, USA
Jul 2012 – Sep 2012

Bullett Magazine
Fashion Intern

Personally Assisted Fashion Director on selected photo shoots
Assisted with pick ups and returns from PR companies for photo shoots
In charge of fall roster and schedule for fashion interns
Helped organize appointments for Fashion Week and Fashion Night Out for Fashion Director and Fashion Marketing Editor
Assisted with photo inspiration, emails for pulls, and contact research to pull for photo shoots

Built databases of press contacts
Researched designers and upcoming designers for photo shoots
Communicate with fashion PR companies

New York, NY, USA
May 2012 – Aug 2012

Mishka NYC

Marketing and PR Intern

Archiving online press of Mishka's music releases, art exhibitions, events, and fashion releases.
Contributing to the company's marketing by pitching ideas for events, networking, and contacting companies, magazines, and artist and musicians to collaborate and contribute to.
Helping with the public relations by archiving requests and pulls to stylists and magazines.
Attend events held at our store to help serve or bartend.
Using my styling abilities to contribute to their marketing by incorporating some of our pieces in shoots I style freelance.
Researched artists and musicians for features for upcoming events

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NY, USA
Jan 2011 – Sep 2012

Inked Magazine

Head Fashion Intern & Fashion Stylist

Creating the databases of all the magazine's fashion contacts
Creating a system of pulling and returning clothes for photo shoots to keep the company's closet organized and to build good relationships with other fashion brands by taking care of their products and returning them in a timely manner
Coordinating the other fashion interns for returns, pick ups, closet organization, and database work
Training new fashion interns on the system I created to run the fashion department
Contacting fashion companies to borrow or pull items from their look books or website for fashion shoots
Head stylist at chosen photo shoots of featured models for centerfold spreads and themed features
Altering or making clothing for photo shoots
Attending fashion show rooms on the creative director's and magazine's behalf to collect look books and contacts and discussing the magazine and it's direction and aesthetic and possible collaborations in the future
Working with other stylist to pull from my contacts for Inked shoots in locations outside New York
Traveling on behalf of Inked Magazine to mandate model searches and casting calls then styling the winner for an 8 page spread

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San Antonio, TX, USA
Jan 2010 – Apr 2010

Lucky Girls Fashions

Fashion Intern

Collaborated with the other fashion intern to style photo shoots for the company's website
Travelled to Dallas for fashion showcases to choose brands for our website
Contributed to the layout of the website
Fitted and dressed models for photo shoots to feature our products on the website
Studied and looked through brands to feature and collaborate with that will add to the aesthetic of the company

EDUCATION

Los Angeles, CA, USA
Jul 2006 – Jul 2008

Fashion Institute Of Design And Merchandising

Associates Degree