

Luca Frank Guarini

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I'm an art director with over 6 years of experience and a multidisciplinary background. I graduated from NABA - Milan in 2009 with a Bachelor of Arts in Graphic Design & Art Direction and I currently work at BBDO - Milan. Three years ago I started teaching Graphic Design & Art Direction in the University where I graduated.

WORK EXPERIENCE

Milan, Italy

Jan 2013 – Present

DLV BBDO

Art Director

Milan, Italy

Jul 2010 – Dec 2012

Banzai S.p.A.

Art Director

Milan, Italy

Feb 2012 – Present

NABA - Nuova Accademia di Belle Arti - Milano

Teacher for the classes of Graphic Design and Art Direction

Italy

Oct 2008 – Oct 2010

Idea Show

Art Director

Italy

Nov 2006 – Sep 2008

Il Morbido ADV

Art Director & Web Designer

EDUCATION

Milan, Italy

Sep 2009

Nuova Accademia Di Belle Arti Milano (NABA)

Bachelor of Fine Arts in Graphic Design & Digital Communication

Art Direction - Visual Design - Web Design - Corporate Design - Branding & Identity - Photography

LANGUAGES

Italian (Native), **English** (Advanced), **French** (Beginner)

SKILLS

Advertising, After Effects, Art Direction, Branding And Visual Identity, Coda, Corporate Identity Design, Digital, Digital Design, Editorial Design, Final Cut, Html And CSS, Illustrator, Indesign, Infographics, JQuery, Photography, Photoshop, Premiere, Retouching, Shooting, Visual Design, Web Design, Web Development

AWARDS

2013

IAB MIXX 2013

Gold Winner | Brand Destination Site - Gatorade (Pepsico)

2014

ADCI - Art Directors Club Italia

Shortlist | Outdoor - Wall Street English

2014

ADCI - Art Directors Club Italia

Shortlist | Digital integrated campaign - Gatorade Smash your limits
