# Marco Tavolaro

transmedia artist
Madrid, Spain

(+34) 664 865 074
contact@malcolmo.com
http://www.behance.net/malcolmo

**I'm a 30-years-old Italian transmedia artist and art director based in Madrid, Spain. My expressive means goes from Bic pens and acrylic paint to digital animation, land art, installation, video editing, scriptwriting, performance and mapping projections.**

**I've been working for clients such as Chevrolet, Ralph Lauren UK, Fool's Gold Records, Skrillex, Rainbow CGI, Zoopa, Escribá, the Italian Ministry of Transports (etc.), won awards such as the Ralph Lauren's Art Stars International Competition 2011, the NSF's International Science & Engineering Visualisation Challenge 2011 and the Hand Drawn Competition 2012, a grant at the Salzburg International Academy of Fine Arts, and my works were exhibited in Madrid, Turin, Rome, Enschede (NL), Munich, London, Kalamata, Chios (GR), Yekaterimburg (RU), Évora (PT), Salzburg and Mexico City and New York.**

**Since 2010 I've been drawing with both hands, giving visual representation to the functional characteristics of the two cerebral hemispheres. At the same time I developed performance and land art work with the objective of discussing the distortion of perception, the contrast of interests between people and authorities, the freedom of expression.**

**My last project deals with the creation of visual art in Vipassana meditation state, and the expansion of this one to group dynamics by means of the "Collective Unintentional Performances". Recently, I participated to the debate and conference cycle "Poéticas de conectividad" (Discourse about new media and internet culture) of Medialab-Prado, in Matadero of Madrid, and I've been selected for the Advanced Study Program "Prácticas Críticas" of the National Museum Reina Sofia.**

## WORK EXPERIENCE

**Madrid, Spain**
Apr 2013

### ZINC SHOWER
Speaker

Public presentation of the project "The Experimental Cure" within the event ZINC SHOWer, "the first meeting-show for entrepreneurs, investors and professionals of the cultural and creative industries (CCI)", in the Matadero. Madrid (Spain)

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**Madrid, Spain**
Sep 2012 – Oct 2012

### IE University
Scribe

Real time graphic visualization of important talks and meetings of the IE University, realized within Studio Banana.

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**Los Angeles, CA, USA**
Jul 2012

### The Production Club
Animator

Realisation of a series of animations for the Fool's Gold Records 2012 anniversary show.

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**Johannesburg, South Africa**
May 2012

### ITCH
Illustrator & writer

Illustrations and a text for the 10th issue of ITCH, a South African born, internationally relevant

periodical featuring established and up and coming literary talent, visual and multimedia work.

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**Coachella, CA, USA**
Apr 2012

## The Production Club
Motion Graphics Designer

Realisation of motion graphics for the show of Madeon in the Sahara Tent venue of the Coachella Valley Music and Art Festival 2012.

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**Rome, Italy**
Mar 2012

## Comitato Centrale Albo Autotrasporto
Visual artist

Realisation of an artwork commisioned by a department of Italian Ministry of Transport, promoting trucks road safety, subsequently installed on a 13,50m long truck. The lorry covered every region of Italy, participated in the events of the campaign "TrasporTiamo", and was finally exhibited in the MAXXI, Museo Nazionale Delle Arti Del XXI Secolo, in Rome.

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**Madrid, Spain**
Feb 2012

## GLORIA librería y galería de arte
Graffiti artist

Invitation to participate to a live Mural Art Battle partnered with Aner, in Gloria gallery. All the works, 200x300cm painted wooden panels, were later exhibited and sold.

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**Berlin, Germany**
Nov 2011

## Art of Brands, Chevrolet
Visual artist

Realization of an art work based on Chevrolet logo, concretely a painting of 100x50cm.

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**Madrid, Spain**
Nov 2011 – Dec 2011

## Sensaa
Copy & Storyboarder

Collaboration with the creative studio Sensaa, as copywriter and storyboarder in the developing interactive experiences for clients such as OnTheSpot and Altadis.

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**Barcelona, Spain**
Mar 2011 – Apr 2011

## Escribà & Matheria Studio
Art Director

Art Direction of a complex show containing from acting performances to a mapping projection on a gigantic white cube. It was an event wanted by the tv producer Oscar Cornejo, with over 300 guests and over 40 collaborators.

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**London, United Kingdom**
Feb 2011

## Polo Jeans Co. Ralph Lauren
Visual artist

Realization, after winning the "Art Stars International Competition 2011", of an ART STAR, an artwork consisting in a 1,59m diameter star, made from a solid wooden structure skinned in high quality American denim. The theme was the relationship between the famous brand and american culture.

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**Zaragoza, Spain**
May 2010 – Jun 2010

## Human Beens
Visual artist

Invitation to participate within Human Beans at 5º Asalto, Internacional Urban Art Festival of Zaragoza, with a monumental projection in Plaza del Ecce Homo.

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**Barcelona, Spain**
Dec 2009

## Human Beens
Visual artist

Collaboration with computer engineers to the realization of an experimental installation based on 3D Mapping Projection, able to interact in real time with audience depending with proximity, contact and movement.

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**San Sebastian, Spain**
Nov 2009

## Zoopa, Human Beans
Motion Typography Designer

Realization of a motion typography for the videoinstallation EPastis, the mapped cake presented by Christian Escribà at Gastronomika 2009.

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**Rome, Italy**
Jul 2008 – Aug 2008

## Rainbow CGI
Movieboarder & storyboarder

Realization of storyboard from rough tumbnails, and assembly of the scenes of the film “Winx club - Magica Avventura”

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**Rome, Italy**
May 2008

## FEFÈ MAG
Illustrator

Publication of illustrations and a humoristic comic on FEFÈ #7+ Special Issue IED ROME_TUTTOINUNANOTTE'08

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**Rome, Italy**
Oct 2007 – Dec 2007

## Istituto Dermopatico dell’Immacolata (I.D.I.)
Muralist

Planning of the design of characters and settings, and following realization on the walls of the childish dermatology unit. In collaboration with Arturo & IED.

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**Rome, Italy**
Jan 2007 – Mar 2007

## Digital Bathroom, Castello Editore
Illustrator

Collaboration with Enrico Tanno to the creation of illustrations for geometry book “ Giocometria “, edited by Castello Editore.

## AWARDS & GRANTS

2013

### XVI Certamen De Artes Plásticas Sala El Brocense
Selection of two engravings of the project "The Experimental Cure" for the collective exhibition in the institution El Brocense. Cáceres (Spain)

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2013

### Museo Nacional Reina Sofia
Selection to be part of the group of artistic research in the advanced study program "Prácticas Críticas" of the National Museum Reina Sofia. Madrid (Spain)

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2012

### XIII Certamen De Grabado Nacional José Caballero
Selected artist for the collective exhibition of the national award for engraving art work.

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2012

### Salzburg International Summer Academy Of Fine Arts
Winner of a grant to attend the course of "Media Arts" given by Shaina Anand & Ashok Sukumaran

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2012

### Pure Arts Group Call For Entries
Selected artist for the Pure Autumn Art Fair.

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2012

### TrasporTiamo
Selected artist for the campaign commisioned by the Ministry of Transport of Italy

2012

### Hand Drawn Competition 2012
4th place and Honorable Mention winner

2011

### NSF’s International Science & Engineering Visualisation Challenge
Top 10 selection

Feb 2011

### Polo Jeans Co. Ralph Lauren's ART STARS Competition
Winner

## EXHIBITIONS & EVENTS

2013

### XVI Certamen De Artes Plásticas Sala El Brocense Exhibition
Two engravings of the project "The Experimental Cure" selected for the competition exhibited in the Institución Cultural El Brocense. Cáceres (Spain)

2013

### Cuarto Público
"The Experimental Cure"meditation artworks brought by Galería Metro exhibited with the video-performance.

2013

### Room Art Fair #3
Presentation of "The Experimental Cure"meditation artworks in the Galería Metro exhibition space.

2013

### Portas Abertas
Selection of "Conceiling (is) A Brutal Act" for Open Doors, collective exhibition about intolerance and injustice curated by Fórum Eugénio de Almeida in the ancient Inquisition Palace. Évora (Portugal).

2013

### The Exposure Award Exhibition
Selection of the photographic project "A Relative Sun - Little Still Life" to be exhibited in the See.Me gallery in New York City (USA)

2013

### ...Y Viceversa
Exhibition of The Apple Issue (video, art work and half apple) and one engraving made in meditation state within the collective "...Y viceversa" in Galería EMMA. Madrid (Spain)

2013

### ZINC SHOWer
Public presentation of the personal project "The Experimental Cure" within the event ZINC SHOWer, "the first meeting-show for entrepreneurs, investors and professionals of the cultural and creative industries (CCI)", in the Matadero. Madrid (Spain)

2013

### Medialab-Prado & MATADERO Madrid
Invitation to participate within the platform Inclusiva-net of Medialab-Prado directed by Juan Martín Prada, to a cycle of conferences, presentations and debates about Photography/Video/Literature and Internet. Madrid (Spain)

2012

## TrasporTiAmo Exhibition

Exhibition of the customized track at the MAXXI, Museo Nazionale Delle Arti Del XXI Secolo, on the occasion of the closing day of the IV Campagna per la Sicurezza Stradale "TrasporTiAmo". Roma (Italy)

2012

## Proyector, Festival Internacional De Videoarte

Collective exhibition in Intercambiador ACART art space within the program of Proyector, International Video Art Festival of Madrid (Spain).

2012

## X Encuentro Con Ilustradores Profesionales

Invitation by APIM (Asociación Profesional de Ilustradores de Madrid) to the 10th Meeting of Professional Illustrators in MATADERO MADRID exhibition space. Madrid (Spain)

2012

## XIII Certamen De Grabado José Caballero Exhibition

Collective exhibition of the selected artist for the national award for engraving art work. Las Rozas de Madrid (Spain)

2012

## Outvideo 2012

A 30 seconds mute version of "Conceiling (Is) A Brutal Act" selected by the video art festival Outvideo 2012 to be projected on various architectural elements in public spaces of the city. Yekaterimburg (Russia)

2012

## The Guardians Return

Selection of "One of the Possible Titles" between the six international short films projected on wednesday 03/10 in the Tankstation, Enschede (Netherlands)

2012

## PURE Autumn ART Fair

Collective exhibition in the The PowderMills Hotel Battle, London (UK)

2012

## Anfratti - Unconventional Art Fair

Collective exhibition in unconventional venues (flats, warehouses, laboratories) in the city center. Rome (Italy)

2012

## Salzburg International Summer Academy Of Fine Arts

"The Cells", the first "Collective Unintentional Performance" in the International Summer Academy's Alte Saline venue. Salzburg (Austria)

2012

## Video Art Festival Miden

"The Water that didn't fall" selected within the 26 international shorts of the section "Anim[n]ation" in the Video Art Festival Miden 2012, Kalamata (Greece)

2012

## Platform3

Two video documentation pieces of mine ("Concealing (is) a brutal act" & "The Things and The Hands") selected for “B∃SETZT – Discourse on Art, Politics and Aesthetics“. Munich (Germany)

2012

### Un Chupito De Malcolmo

Personal exhibition in the art space Mediodía Chica, Madrid (Spain)

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2012

### Los Artistas Del Barrio

Doors Open Days in my art studio, in Calle de Buenavista 32, on the occasion of the art fair. Madrid (Spain)

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2012

### CROMAfest

"Uno de los Títulos Posibles" selected between the 29 shorts of the International Category. Mexico City (Mexico)

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2012

### Batalla De Arte

Perticipation to the mural art battle organized by GLORIA Librería y Galería de Arte, Madrid (Spain)

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2011

### Títulos Y Mundos Posibles [Possible Titles And Worlds]

Personal exhibition in Garaje Lumiére, Madrid (Spain)

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2011

### Art Star Exhibition

Exhibition of the Art Star commissioned by Ralph Lauren in San Carlo Dal 1973, Turin (Italy)

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2010

### 5º Asalto

Invitation to participate with Human Beans at 5º Asalto, International Urban Art Festival of Zaragoza, with a monumental projection in Plaza del Ecce Homo, Zaragoza (Spain)

## EDUCATION

**Madrid, Spain**
Feb 2013 – Present

### Museo Nacional Reina Sofia

Advanced Study Program "Prácticas Críticas", SOMATECA 2013

Selection to be part of the group of artistic research in the advanced study program "Prácticas Críticas" of the National Museum Reina Sofia. Madrid (Spain)

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**Salzburg, Austria**
Jul 2012 – Aug 2012

### Salzburg International Summer Academy Of Fine Arts

Media Arts

Attended the master in "Media Arts" given by Shaina Anand & Ashok Sukumaran, with the realization of three works and a final exhibition.

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**Rome, Italy**
Oct 2005 – Jun 2008

### Istituto Europeo Di Design (IED)

Illustration & Multimedia Animation

Learning of all the main llustration techniques (acrylics, watercolor, engraving, mezzatinta, vectorial grafics), traditional animation, stop motion and paperless animation with computer programs like Adobe After Effects and Flash Pro.

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**Bari, Italy**
Oct 2003 – Jul 2005

### Universitá Degli Studi Di Bari Aldo Moro

Theatrical Culture Degree (liberal-arts college)

Three-year degree course focused on "Theatrical Culture", studying subjects such as Romance Philology, Greek and Latin History of Theatre, and Modern American Literature.

## LANGUAGES

**Spanish** (Fluent), **English** (Fluent), **Italian** (Native)

## SKILLS

Art Direction, Capability Of Coordination, Capability Of Working In Team, Scriptwriting, In-Design, Illustrator, After Effects, Premiere Pro, Flash Pro, Photoshop, Encore, Final Cut Pro

## ADDITIONAL INFORMATION

I have a lot of interests, from Neuroscience and Psychology, to Aikido (japanese marzial art), trekking, Ashtanga Yoga, Contact Improvisation (dance), Subbody Butoh (dance), Vipassana meditation... ..and of course everything concerning visual art, cinema, music and technology.