Maykol Medina

Expresionista Gráfico - Graphic Expresionist
Tokyo, Japan

maikoru@gmail.com
http://cargocollective.com/maikoru

I am a Graphic Expressionist looking for many ways to communicate in a visual way my job and sensibility in this changing society.

Soy un Expresionista Gráfico en busca de nuevas formas comunicación visual que me lleven a dar una nueva y fresca respuesta en la cambiante sociedad que vivimos.

EXPERIENCE

Caracas, Venezuela
Aug 2004 – Mar 2007

UAIO Advertising Company
Art Director

- Work Experience as Art Director in a team for clients such Canarias Bank of Venezuela and other local companies.
- Assisted to the creative process for advertising.
- Participated as graphic designer in the renewal process of whole the Corporate Identity of Canarias Bank of Venezuela, that was successfully accepted with a result of 40% new customers.
- Managed the Cisco System account as art director, creating advertising on the web and prints media.
- Managed the creative process and coordinate the logistic image for the Cisco System 10 years anniversary in Venezuela.
- Created and managed the branding for new local companies.

Canterbury, United Kingdom
Jun 2007 – Aug 2007

Warnborough College
Freelance

- Managed and designed the renewal for the Corporate Identity of Warnborough College.
- Supported the college for other design applications.

Caracas, Venezuela
Mar 2007 – Mar 2008

Creatium
Creative Director & Graphic Designer

- Work Experience as Art Director for Cerveceria Regional Company (Regional Beer Company) and other small branch in the country.
- Created the graphic identity for new products and renewing the existence ones.
- Successfully designed product such "Malta Kolita", "ICE Regional".
- Monitored and analyzed all the creative process of for the branding renew.

Kyoto, Japan
Nov 2008 – Apr 2012

M-Hand
Web designer

- Produced an amount of websites & logos for local companies in Kansai area.
- Managed and supported any translation in English.
- Prepared digital contents in flash.
- Analyzed and studied the japanese society concepts of design.

Kyoto, Japan
Apr 2011

ATE Universe
Graphic designer (intership)

- Managed and produced some branding images such logo, mark and applications for the YELBLX cloths brand (Hanshin Tigers Baseball team of Kansai, Japan.)
- The new design is been selling since 2012 spring in Japan.

Tokyo, Japan
Jul 2011 – Sep 2012

OZ & BUMP Inc.
Graphic Designer

- Produced graphic contents to clients such Microsoft, Mixi, Lili, SEABREEZE, Royal Chocolate, Bacardi Japan, Daiwa House, Rainbow books, Jichiika University, Tokyo Photo, and others.
- Developed corporate branding and logistic image for events such a logo, graphical identity, web sites, pop material.
- Designed apps for iPad and iPhone.

Tokyo, Japan
Oct 2012 – Present

Zeppelin Inc.
Branding & Art Direction Consulting

- Building the branding identity of the company
- Planing strategy & marketing for the brand
- Logo & stationary design
- Web design for PC & smartphone
- Branding manual design

EDUCATION

Caracas, Venezuela
Jan 2000 – Dec 2005

Jose Maria Vargas University
Bachelor in Visual Communication & Graphic Design (Cum laude Honor)

- Formation as visual communicator with major in graphic arts, education based on architecture and plastic arts.
- Graduated with honor mention of Cum Laude.

Caracas, Venezuela
May 2005 – Mar 2008

Embassy Of Japan In Venezuela
Japanese language

Caracas Japanese Fundation & Embassy of Japan in Venezuela Japanese language course

Caracas, Venezuela
Jun 2003 – Jun 2004

Digital Design Center
Adobe & Macromedia Certification

Accreditation on Adobe Illustration, Photoshop, Indesign software.
Accreditation in Macromedia Freehance, Dreamweaver and Flash
Accreditation in QuarkExpress

Kyoto, Japan
Apr 2008 – Apr 2010

Kyoto Language And Cultural Institute
Advance Japanese Language

Major in Japanese Advance Language

Kyoto, Japan
Apr 2010 – Apr 2012

Creative Design College
Major in Illustration

- Specialty in Illustration.
- Visual Japanese design code understanding.

Tokyo, Japan
Sep 2012 – Present

Embassy Of The Arab Republic Of Egypt
Standar Arabic (Fusha) language

Standar Arabic (Fusha) language, reading, writing, talking.

AWARDS & PROMOTION

Feb 2008

Embassy Of Japan In Venezuela
Best Speech In Japanese

Feb 2010

Kyoto Language And Cultural Institute
Special Price for Speech in Japanese

Sep 2010

Chichinpuipui Kansai Tv Show Japan
Special point of view from a Venezuelan in Japan

Aug 2011

Adobe - Design Achievement & MAX Awards
Semifinalist - Print Comunications

2012

NTV JAPAN (ZIP! TV SHOW - OMOROI GAIJIN)
Featured talking about Venezuela

PUBLICATIONS & EXHIBITIONS

2010

Zeixs - Publisher Company - German
Graphic and webdesign works published

2011

Nippon Modern Art Association - Osaka Municipal Art Museum
The 30th Memorial Public Art Exhibition. NICHIGENTEN

2013

Artpower International Publishing Co., Ltd. China
Logos Talk II - Logos Featured in this edition

2012

Af Magazine - Israel
Graphic & Illustration Featured at the Bad & Good edition

2012

Metropolitan Fukujuso Gallery Kyoto
Personal exhibition - Tittle: Hamurai

2012

Metropolitan Fukujuso Gallery Kyoto
Designers of Asia Group Exhibition

LANGUAGES

Spanish (Native), **Japanese** (Advanced), **English** (Advanced), **Arabic** (Beginner), **Italian** (Beginner)

SKILLS

Illustrator, Photoshop, Indesign, Flash, Photo Manipulation, AfterEffects, Dreamweaver, MAC & PC, Premier, Microsoft Word Aplications, Keynote, Basic CCS & HTML

CERTIFICATION

- Japanese language prophecy test Level 2
- Adobe & Macromedia software