

Aaron Melander

Principal Art Director / Designer

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EXPERIENCE

Minneapolis, MN, USA

Apr 2011 – Present

Target

Principal Art Director / Designer

Lead principal art director and designer for branding, advertising, limited-time-only designer packaging, in-store marketing for retail and out-of-home experiences.

Minneapolis, MN, USA

Aug 2007

Target

Senior Art Director / Designer

Lead senior art director and designer for branding, advertising, limited-time-only designer packaging, in-store marketing for retail and out-of-home experiences.

Minneapolis, MN, USA

Apr 2003 – May 2007

Bamboo Design

Senior Art Director / Designer

Lead senior art director and designer with responsibilities that included concept to completion work on branding, retail packaging, environment design, and advertising as well as art direction, creative direction and client presentations for a broad range of local, national and international clients.