

# Carlota Vidal Cantavella

Freelance Graphic and Web Designer

Barcelona, Spain

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<http://www.carlotavidal.com>

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**Hi! My name is Carlota Vidal and I'm a graphic and web designer.**

**I've studied a Degree in Multimedia Engineering in Barcelona which has given me technical knowledge as a front-end developer. But what I really love though is being a designer. Therefore I've extended my studies finishing a Master degree in Branding.**

**Because of my lack of studies in graphic design, I've had to take some lessons, internships, and work in several projects to improve my skills. Thanks to all these, I've gain a lot of experience and a very good base to start with.**

**I consider myself a sociable person, also perfectionist and self-demanding with my work. But I still have a lot to learn, and because there is a lot of room for improvement, my goal is to work for some company where I could grow professionally.**

**I also can work in some other things such as video edition and visual effects, and I'm passionate about photography and music. I love to mix all these areas.**

## WORK EXPERIENCE

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**New York, NY, USA**  
May 2013 – May 2014

**Pizarkiewicz Mazur**  
Graphic and Web Designer

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**Barcelona, Spain**  
Oct 2012

**Morillas Brand Design**  
Junior Graphic Designer

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**Barcelona, Spain**  
Aug 2011 – Sep 2012

**Freelance**  
Freelance Graphic and Web Designer

I'm working as a freelance doing some web design and graphic design works.

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**Masnou, Spain**  
Jan 2009 – Nov 2010

**3lideas**  
Graphic and Web Designer / Corporate Design & Identity/ Photographer

Graphic design, web design and brand identity of online shops.  
HTML and CSS.  
Product photography.

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**Barcelona, Spain**  
Jul 2008

**Victor Oliva Disseny Gràfic**  
Graphic Designer

1 month Internship

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**Barcelona, Spain**  
Jul 2007

**Victor Oliva Disseny Gràfic**  
Graphic Designer

1 month Internship

## EDUCATION

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**Barcelona, Spain**  
Sep 2002 – Jul 2012

**La Salle (Universitat Ramon Llull)**  
Degree in Multimedia Engineering

I've studied an Engineer Degree although I have an artistic profile. Here I learned some things as web programming, 3D animation/modeling/lighting, digital photography or video editing and special effects.

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**Barcelona, Spain**  
Oct 2011 – Jul 2012

**Elisava (Universitat Pompeu Fabra)**  
Master's Degree in Branding

Branding is the mix of different areas such as Graphic Design, Product Design, Marketing, Identity Design, Publicity... here I've learned the importance of understanding a brand in order to design it's identity and the way to sell it.

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**Barcelona, Spain**  
Oct 2007 – Jun 2008

**Eina (Universitat Autònoma De Barcelona)**  
Stage in Graphic Design

Annual or Semester Study Programme that offers foreign and national students who have already completed Design or Art Studies, the possibility of completing them at Eina.

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**Barcelona, Spain**  
Jul 2010

**En Otras Palabras**  
Still Life Photography

12 hour lessons of still life photography.

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**Barcelona, Spain**  
Sep 2012 – Nov 2012

**Institut Nord Americà**  
TOEFL exam lessons

Lessons for preparing the TOEFL exam

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## LANGUAGES

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**Spanish** (Native), **English** (Advanced), **Catalan** (Native)

## SKILLS

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Adobe Illustrator, Adobe InDesign, Adobe Photoshop, After Effects, Branding, CSS, Design, Front End Web Design, Front-End Development, Graphic Design, HTML, Photography, Premiere Pro, Red Giant, Video Edition, Visual Effects, Web Design