

Jason Nowak

UI / UX Designer

San Francisco, CA, USA

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<https://www.behance.net/jasonnowak>

WORK EXPERIENCE

Oakland, CA, USA

Sep 2013 – Present

Big Fish

UI Designer II

Cupertino, CA, USA

Feb 2013 – Sep 2013

Apple Inc.

Interactive Training Designer

While working with a variety of teams within Apple Retail, I design and develop a variety of interactive training experiences for use in Apple Stores around the world. My various design responsibilities include:

- ~ UX/UI and visual design: prototyping, review, feedback, design, and development.
 - ~ Content creation: forming solid learning objectives and writing training content.
 - ~ Feedback: solicitation from peers, training leaders, and thousands of store participants.
 - ~ Collaboration: partnering with stakeholders, subject matter experts, and peers for design and review.
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San Francisco, CA,
USA

Apr 2012

Jason Nowak

Freelance Graphic Designer, Photographer, and Musician

I've been spending my time building upon my visual and musical portfolio, working on freelance projects, exploring and photographing San Francisco, and writing / recording music. Being as creative I can and loving it.

Cupertino, CA, USA

Jun 2010 – Apr 2012

Apple Inc.

Lead Worldwide Training Designer & Visual Designer

During my time in this role I employed my ability to analyze, harness laser focus, and fiercely the drive the project forward to create an unforgettable global experience that helped to enrich the lives of Apple Retail employees and customers alike. My labor and love into the project included responsibilities such as:

- ~ Creating and executing a robust project strategy that included all key milestones: discovery, design, development, delivery, and evaluation.
 - ~ Designing the look and feel of all content (guides, keynotes, icons, interactive training apps, and more) and collaborating with developers to create apps and simulators used in training while maintaining Apple's existing visual language.
 - ~ Defining project and learning objectives, writing the bulk of the course material, and developing numerous fun activities to educate and captivate participants throughout their experience.
 - ~ Soliciting and implementing feedback from a vast amount of employees: participants, trainers, corporate partners, store leaders, senior executives, and peers.
 - ~ Partnering with over a dozen different teams to prepare the experience for a worldwide audience.
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San Francisco, CA,
USA

Nov 2008 – Jun 2008

Apple Inc. - Retail

Store Manager

I led teams of near one hundred employees in each store. I worked closely with the store and market employees on training and development, customer service, product knowledge, and visual merchandising. I also partnered with Store Manager, Market Manager, and the rest of the store's leadership team on overall vision and planning.

San Francisco, CA,
USA

Apple Inc. - Retail

Lead Mac Specialist

Nov 2007 – Nov 2008

I lead and mentored the large team of Mac Specialists in the store, facilitated new hire training for entire bay area and worked closely with management team to address customer issues and shopper feedback.

Savannah, GA, USA

Mar 2007 – Oct 2007

Savannah College of Art & Design

"The Network" (Student Television) Graphic & Web designer

I designed, developed, and maintained a college-sponsored broadcast website. I also encoded and re-sampled video files for Internet-ready use.

EDUCATION

Savannah, GA, USA

Sep 2003 – Aug 2007

Savannah College Of Art And Design (SCAD)

BFA - Graphic Design, minor in Advertising

LANGUAGES

English (Native)

SKILLS

Adobe Illustrator, Adobe Photoshop, Apple Logic Pro, Garageband, Hype, iLife, iWork, Lominger, MBTI, Mac OS X, Presentation Skills

AWARDS

2007

Savannah College Of Art And Design (SCAD)

Magna Cum Laude

2008

ADDY Awards

Gold ADDY for Interactive Media, Web Design

2007

CBI - College Broadcasting Awards

Finalist, CBI College Broadcasting Awards - Best Student Media Website - The Network

2007

Savannah College Of Art And Design (SCAD) (SCADDY)

First Place winner of SCADDY Awards (SCAD ADDY)

SOUNDCLOUD

Listen to my music here: www.soundcloud.com/theartistunknown