Amanda Roberts

amandaroberts378@gmail.com

Savannah, Georgia, United States

I am a fresh and hopeful designer hoping to make my place in an ever-evolving world of design. I am talented, determined, and do not stop until expectations are exceeded.

EXPERIENCE

Little Rock, Arkansas
Jan 2011 – Mar 2011

Freelance
Creative Director, Designer

Pro-bono work to benefit the H.U. Lee Memorial Scholarship Fund, a program that allows young adult martial artists students aid for higher education. I created postcards, invitations, a branding and an advertising campaign for the 2011 HULF Gala to be hosted at the American Taekwondo Association World Championships in Little Rock, Arkansas.

New York City, New York
Dec 2010 – Jan 2011

Freelance
Creative Director, Designer

The New York City Anarchist Book Fair is held annually to celebrate one of the oldest (anti)political movements of our nation, along with the literature and art associated with it. Their yearly festival is met with a poster contest, which I won. My poster art was then transformed for an advertising campaign both in print and online. Working directly with the committee for the fair, I was able to revamp the fair's image for the 2011 celebration.

Savannah, Georgia
Mar 2010 – May 2011

Freelance
Creative Director, Designer

The Westin Savannah hosts the Liberty Mutual Legends of Golf tournament every year. The yearly tradition also includes a poster contest, which I won as a student. I created not only a poster, but marketing peripherals for ticket sales, parking, admission, entertainment, and ad sales, along with a five-page publication about donations and sponsorship. As the tournament date approached, I worked in conjunction with the LMLOG executives to create a new slogan, brand, and advertising campaign for 2011 and future golf tournaments.

Tifton, Georgia
Aug 2005 – Aug 2007

Name Droppers, LLC
Junior and Senior Designer

Junior artist promoted to Senior artist. My responsibilities included art preparation, screen printing, plot cutting, and embroidery, pre-press artwork preparation in both vector and raster graphics, as well as cash register and key holder.

Savannah, Georgia
Jun 2010 – Jul 2010

Freelance
Wild Fibre Website

I re-designed the website of a local yarn and knitting shop, Wild Fibre. This included creating an online shopping space, message board, and interface for easy updating through blogs and even mobile accessibility.

EDUCATION

Savannah, GA
Aug 2008 – Nov 2010

Savannah College of Art and Design
BFA, Graphic Design

BFA in Graphic Design with a minor in Art History, Graduated Summa Cum Laude, maintaining major and minor GPAs of 4.0. Featured designer in "Savannah Secession 2010," a show dedicated to the most prestigious work of all SCAD Seniors.

Tifton, Georgia
Aug 2006 – May 2008

Abraham Baldwin Agricultural College
Associate of Arts, Visual Art

Associate of Arts degree in Visual art with a focus in Graphic Design and Sculpture. Graduated Magna Cum Laude with a 3.98 GPA.

AWARDS

May 2010

Savannah College of Art and Design
Savannah Secession Member

Feb 2011

Touch Magazine
Premier Issue Contributor

Jun 2011

Savannah College of Art and Design
Summa Cum Laude Graduate

LANGUAGES

English (Native), Spanish (Conversational), American Sign Language (Advanced)

SKILLS

Adobe Creative Suite CS2-5, Microsoft Office Suite, Windows and Mac Proficient, Semantic Web Design, typography, Presentation and Public Speaking, Creative Copywriting, Proofreading and Editing, Offset Printing File Preparation, Outsource Interaction, Art Preparation, File Setup and Organization, Leadership, Team-Oriented Design, Art Direction, Photo Editing and Manipulation, Screenprinting, Plot cutting, Industrial embroidery, Telephone correspondance, Office Organization, Network and Ethernet Setup and DIagnostics, vector illustration , Fundraising, Theatrical Performance, CSS, HTML