

Kyle Person

Partner / Creative Director

Las Vegas, NV, USA

kyle@f1rst-person.com

<http://www.f1rst-person.com/>

Leading both the creative and technical aspects of each project, Kyle applies a meticulous focus to detail while developing the bigger picture for brands. His eye for design is a mix of well-honed skills, a future-focused mindset, and raw talent.

Experience includes: Multi-Media Design + WebDev, GUI Design, Video Editing, DSLR Photo + Retouching, Mac + PC OS, Print + Web Layout, Pre-press, Creative Marketing + Branding, Creative + Project Management, Copywriting, and Web + Broadcast Concepting

WORK EXPERIENCE

Kansas City, MO, USA

Apr 2009 – Present

F1RST-PERSON

Partner / Creative Director

F1RST-PERSON is a creative agency providing business strategy, design, marketing, and technology services to brands. We're here to help businesses design meaningful experiences that create emotional and intellectual connections with their customers. F1RST-PERSON is based in Los Angeles with collaborators in Seattle and Las Vegas.

Las Vegas, NV, USA

Jun 2008 – Jun 2009

Blaine Warren Advertising

Freelance Art Director + Designer

(Air Force Reserve Client)

art direction, campaign + brand development, action sports youth marketing, print + web media design, copywriting

Las Vegas, NV, USA

Jan 2006 – Feb 2006

The Art Institute Of Las Vegas

Instructor of Art Direction + Advanced Type + Advanced Design

Teaching art direction, design and functional elements of typography as applied to current + future industry practice

Las Vegas, NV, USA

Sep 2005 – May 2006

Anheuser-Busch

Freelance Designer + Creative

print + web design, branding, packaging, logo development, production

EDUCATION

Kansas City, MO, USA

UMKC

BA Studio Art: Graphic Design + Studio Arts

University of Missouri in Kansas City | Kansas City, MO

SKILLS

Adobe CC, Adobe InDesign, Adobe Lightroom, Adobe Photoshop, Apparel/Product Design, Art Direction, Branding, CMS, Creative Management, Digital Photography, Final Cut Pro, Front-End

Development, Logo Design, Photo Retouching, Print Design, Publication Layout, User Experience, User Interface, Web Development, WordPress

AWARDS

2009

Summit International Awards

1st Place Gold | Art Direction + Design | Recruiting Website (BWA)

2009

Summit International Awards

2nd Place Silver | Art Direction + Design | Print Regional + National (BWA)
