Scott Bentley

Bentley Creative
London, United Kingdom

scott@bentleycreative.com
http://www.bentleycreative.com

WORK EXPERIENCE

London, United Kingdom
Nov 2011 – Present

Bentley Creative
Owner / Creative Director

6 Month contract to art direct Modus magazine for Sunday Publishing
Founder/Creative director of Caffeine, the UK's only consumer coffee title
Art direction of John Lewis Winter Tech supplement 2013
Art direction of John Lewis Autumn Tech supplement 2013
Art director of Industria magazine Issue 6
Launch art director of Glamour iPad app for Conde Nast
Art direction and design of 2013 GQ Watch supplement for both print and iPad
Long-term freelance art director at Hearst Luxury promotions, working across Esquire, Harper's Bazaar, Elle and Elle Deco
Launch art director of 'The Watch Magazine' a fully interactive digital magazine
Launch art director of 'Magnificent Man' for Bremont watches

London, United Kingdom
Feb 2011 – Sep 2011

Think Publishing
Art Director

Art direction and design evolution across key magazines at Think.
In addition to these core duties I designed annual reports, supplements, logos, adverts and directories for these and other clients.
I created pitch work which successfully secured new business, taken existing pitch designs and evolved them through to launch.

London, United Kingdom
Jun 2009 – Feb 2011

Freelance
Art Director

Launch Art Director of 'Men's Running' for Wild Bunch Media
BBC Pitch for London 2012 Olympic games publishing
Art director of BBC Top Gear Supplements
Designer on Richard Branson's iPad Magazine 'Project'

Other clients Included
The Times, Bauer Media, IPC Media, Cedar, Redwood, August Media

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London, United Kingdom
Jan 2007 – May 2009

Bauer Media
Deputy Art Director

Deputy Art Director on Arena
Deputy Art Director on FMH

United Kingdom
Oct 2004 – Dec 2006

National Magazine Company
Art Editor

Art Editor on Men's Health UK

London, United Kingdom
Jul 2001 – Jan 2003

Daily Mail Group
Art Editor

Art Editor on Daily Mail Ski and Snowboard

London, United

haymarket publishing

Kingdom
Sep 1999 – Jun 2000

Senior Designer / Art Editor

Senior designer on F1 Racing
Art Editor on Racing line for McLaren F1

Wollaston, United Kingdom
Jan 1999 – Jul 1999

Evo Publications

Designer

Designer on Evo Magazine

EDUCATION

Birmingham, United Kingdom
Sep 1994 – Jul 1997

UCE Birmingham

2:1 BA Visual Communication