

# Ana Gomez Bernaus

Art Director, Letterer, Illustrator

Los Angeles, CA, USA

[hello@anenocena.com](mailto:hello@anenocena.com)

<http://www.anenocena.com>

---

I always felt very lucky of having the luxury of working on what I really love. And I do it because I set a goal and I followed it. I am still following it! As Chet Baker said: " The good way to go in life is to find something that you really enjoy doing, and then learn to do it better than anybody, and you won't have any problems". I understand "do it better than anybody" as an encouragement to practice, work hard and since practice makes perfect, I believe that with perseverance anything is achievable .

## WORK EXPERIENCE

---

Los Angeles, CA, USA

Apr 2014 – Present

**Anenocena**

Art Director

---

Los Angeles, CA, USA

Oct 2012 – Mar 2014

**Signature Creative**

Art Director

Art Direction and Design on Print, Digital and UI-UX projects.

---

New York, NY, USA

Jun 2010

**Anenocena**

Art Director - Letterer & Illustrator

Founder & Art Director in charge of project process, client and provider relation and design production, as well as company management.

Client list:

Imaginary Forces, LOS ANGELES, CA (USA) [www.imaginaryforces.com](http://www.imaginaryforces.com)

Prologue Films, LOS ANGELES, CA (USA) [www.prologue.com](http://www.prologue.com)

JWT (for Trident), NEW YORK (USA)

[www.jwt.com](http://www.jwt.com)

Reporting to the Creative Director, I created a series of illustrations, hand drawn on coffee paper cups, for a nation wide Trident ad.

Nike North America Brand Design, BEAVERTON, OR (USA)

[www.nike.com](http://www.nike.com)

Reporting to the Creative Director, I created a series of lettering pieces.

HiTV, DOCKLANDS (UK)

[www.hitvuk.com](http://www.hitvuk.com)

I Art Directed and Designed HITV's new website.

Richard Solomon Artists Representative, NEW YORK (USA)

[www.richardsolomon.com](http://www.richardsolomon.com)

I Art Directed and designed the new corporate identity for Richard Solomon Artists Representative, including all print and on line materials in order to give the company a modern and sophisticated look as well as providing them with an effective platform to promote and showcase their artists.

Trincherro Family Estates, St. Helena, CA (USA)

[www.tfewines.com](http://www.tfewines.com)

Reporting to the Creative Director, I created a series of lettering and illustration pieces for a new brand of wine.

Sony Music Entertainment, NEW YORK (USA)

[www.sonymusic.com](http://www.sonymusic.com)

Reporting to the Creative Director, I created a series of illustrations to be used on a POP singer's website.

Vanguard Agency, NEW YORK (USA)

Illustration project. Reporting to the Creative Director and Art Director.

Zambezi, VENICE (USA)

[www.zambezi-la.com](http://www.zambezi-la.com)

Illustration project. Reporting to the Creative Director.

---

## Spain

Jan 2006 – Dec 2009

### Anenocena

Graphic Designer, Letterer, Illustrator

Founder & Chief Graphic Designer in charge of project process, client and provider relation and design production, as well as company management.

Client list:

TV3 – CCRTVI: Interactive Department of the Television of Catalunya

[www.ccma.cat/inici/inici\\_eng.htm](http://www.ccma.cat/inici/inici_eng.htm)

Interactive Game Design, Print Design, OOH

Catalan Government (Generalitat de Catalunya) - Youth Department

[www.acjoventut.cat](http://www.acjoventut.cat)

Print and Interactive Design

Bambibylaura (Fashion Brand), BARCELONA (SPAIN)

Print and Web Design

Energy Control (Non Profit Organization), BARCELONA (SPAIN)

[www.energycontrol.org](http://www.energycontrol.org)

Print Design

IPS Soft. Software design company, BARCELONA (SPAIN)

[www.ipsoft.com](http://www.ipsoft.com)

Print and Multimedia Design

D'Aleph. Consulting firm for the public sector

[www.daleph.com](http://www.daleph.com)

Print and Multimedia Design

Shixing. Communication Agency

[www.shixing.net](http://www.shixing.net)

Print Design

---

## Barcelona, Spain

Jan 2007 – Dec 2009

### Seeway

Graphic Design Teacher

---

## Barcelona, Spain

Jun 2003 – Dec 2006

### Principi Actiu

Graphic Designer, Letterer, Illustrator

Co-Founder & Chief Graphic Designer in charge of project process, client and provider relation and design production, as well as company management.

Client List:

TV3 – CCRTVI: Interactive Department of the Television of Catalunya -

[www.ccma.cat/inici/inici\\_eng.htm](http://www.ccma.cat/inici/inici_eng.htm)

Interactive Game Design, Print Design, OOH

Catalan Government - Immigration Department

[www.gencat.cat](http://www.gencat.cat)

Print Design

Catalan Government (Generalitat de Catalunya) - Youth Department  
www.acjoventut.cat  
Print and Interactive Design

D'Aleph. Consulting firm for the public sector  
www.daleph.com  
Print and Multimedia Design

---

**Spain**

May 2001 – Jun 2003

## **Zeligmedia**

Junior Graphic Designer, Letterer, Illustrator

I carried out graphic design, desktop publishing, illustration and final artwork tasks.

---

## **AWARDS**

2014

### **Type Directors Club**

Certificate of Typographic Excellence

---

2013

### **Lürzer's Archive**

200 Best Illustrators worldwide 2013/2014 - Nominee

---

2012

### **Lürzer's Archive**

Advertising Worldwide. Vol. 4-2012

---

2012

### **Type Directors Club**

Certificate of Typographic Excellence

---

## **PRESS**

2015 - Typorn - Online platform for the Typophile Generation.  
<http://www.typorn.org/content/time-some-amazing-lettering-made-california>

2014 - Experimenta Magazine.  
<http://www.experimenta.es/noticias/breves/textappeal-ii-experimento-tipografico-ana-gomez-bernaus>

2014 - dsgn'me.  
<http://dsgnme.co/post/104692079470/textappeal-ii-by-ana-gomez-bernaus-the>

2014 - étapes.  
<http://etapes.com/ana-gomez-bernaus-textappeal-ii>

2014 - ArtfulClub.  
<http://artfulclub.com/interview-with-art-director-ana-gomez>

2014 - Inspiro India Magazine  
<http://www.inspiroindia.com/10%20Illustration%20from%20the%20world.html>

2013 - Type-Ed. Interview. Los Angeles, CA. USA  
<http://type-ed.com/2013/11/06/lettering-pilgrimage-ana-gomez-bernaus/>

2013 - Coloring Your Brand. Dopress Books. China  
Print Publication

2013 - Low Tech Print: Contemporary Hand-Made Printing. Laurence King. UK  
Print Publication

2013 - SA Creatives. Interview. South Africa  
<http://sacreativenetwork.co.za/>

2013 - Great Idea, Petite Typeface. Designerbooks. China  
Print Publication

2013 - 100 Typographic Posters International Invitational Exhibition. China  
Beijing Institute of Graphic Communication Gallery

2013 - Graffica  
<http://graffica.info/ana-gomez-bernaus>

2013 - Type ED  
Interviewed as a collaborator on the interview to Georgia Tribuiani about her project Connecting the Dots.  
<http://type-ed.com/2013/02/27/connectthedots/>

2013 - Abduzeedo  
<http://abduzeedo.com/right-method-poster-ana-gomez>

2013 - Room181  
<http://room181.net/huespedes/huespedes32>

2013 - Typedose  
<http://typedose.com/weekly-typography-inspiration-4/>

2013 - Incredible Types  
<http://incredibletypes.com/unire-i-punti/>

2012 - TDC 57. Type Directors Club. USA  
Print Publication.

2012 - Lurzer's Archive  
October: Lurzer's Int'l Archive. Advertising Worldwide.  
Print Publication.

2012 - FFFFFound. Feature  
<http://bit.ly/15LY1jm>

2012 - Underscene Magazine. Australia.  
Print Publication.

2012 - Ads of the world  
[http://adsoftheworld.com/media/print/trident\\_white\\_coffee\\_block\\_2](http://adsoftheworld.com/media/print/trident_white_coffee_block_2)

2012 - Talking with the Pros  
<http://www.talkingwiththepros.com/ana-gomez-interview>

2012 - Photoshop Tutorials  
<http://photoshoptutorials.ws/creative-inspirations/graphic-design/13-typographic-illustrative-design-works-ana-gomez-bernaus>

2012- Hang around the web  
<http://hangaroundtheweb.com/2013/04/amour-de-typographie-87>

2012 - The Red List / France  
<http://theredlist.fr/wiki-2-343-918-242-view-type-1-profile-gomez-bernaus-ana.html#photo>

2012 - Visualsundae  
<http://visualsundae.com/post/23182981346/ana-gomez-bernaus-typography>

2011 - TwoFold Magazine. UK.  
Print Publication.

2010 - Uniform Magazine. Singapore.  
Print Publication.

2010 - Dirjournal. Women in art  
<http://www.dirjournal.com/info/women-in-art-illustrations-part-2/>

2009 - Dtours [paper.mag]. Russia.  
Print Publication.

2009 - DayDream Netwok. DD06. UK.  
Print Publication.

2009 - Index Book. Just for you. Spain.  
Print Publication.

2009 - Xaping Exhibition - Lleida, Spain.

2009 - Collaboration with DAHRA in the project Designers Against Human Right Abuse.

2007 - I Love Chapas. Monsa Barcelona Publishing House. Spain.  
Print Publication.

## EXHIBITIONS

---

USA - New York // July 2014 // Type Directors Club 60th Awards Exhibition.  
<http://tdc.org/news/and-the-winners-are/>

China - Shanghai, Shenzhen, Dalian // May - December 2013 // "100 typographic posters" International Invitational Exhibition, China 2013. <http://www.typographicpostershow.com>

USA - California // December 2012 - January 2013 // Collective Exhibition "Type Matters".  
Muckenthaler Cultural Center + The International Printing Museum.  
<http://fullertonfactcheck.com/a-unique-look-at-letterform/>  
<http://themuck.org/nov-15-gallery-opening-reception-type-matters/>

USA - International // 58th Annual Type Directors Club Exhibition.

USA // September 2011 // Members Open Exhibition - Red at the Society of Illustrations (NYC).

USA - Brooklyn, NY // October 2009 // Veaux Cornucopia Exhibition.

Spain // March 2007 // Centre Civic Drassanes - Exhibition Dona-Art.

## EDUCATION

---

Barcelona, Spain  
1998 – 2002

**Elisava Design School**  
Bachelor of Graphic Design

Barcelona, Spain  
2002 – 2003

**Massana School**  
Graphic Design/ Multimedia Degree

## LANGUAGES

---

**English** (Fluent), **Spanish** (Native), **Catalan** (Native)

## SKILLS

---

Adobe Illustrator, Adobe Photoshop, Calligraphy, Cinema 4D, Freehand Drawing, Hand Lettering, Letterpress Printing, Print, Vector Art

## **MYSELF**

---

I believe that creativity comes from every corner and should be nurtured in every possible way. I am a Saxophone student, Tai Chi practitioner, Cognitive Science and Life's Natural Wonders enthusiast. From these fields I get insights, make connections and produce ideas for my projects.

---