Suhela Kapoor

Mississauga, Ontario, Canada

I have experience in web and print, specializing in branding and user-interface designs. I have passion for creating clean and modern designs and layouts for web and print media. I focus on solving problems like usability and accessibility through creative planning.

EXPERIENCE

Toronto, Ontario, Canada

Aug 2013

george brown college

Research Assistant

- Designed and coded a responsive website for healthy recipes in HTML5/ CSS3 which included jquery based slideshow.
- Designed a cookbook for George Brown College's Centre for Hospitality and Culinary Arts.

NY, USA

Nov 2011

Inspiria Media & Publishing Group

Graphic Designer

- Redesigned websites for businesses in New York (Westchester Burgers, Sofritos a Puerto Rican restaurant, Landsberg Jewelers) which were intuitive and helped increase web traffic.
- Create indoor and outdoor advertising as well as monthly print ads for high end clients ranging from restaurants, medical centers to skating academy.

New Delhi, India

Jan 2011 - Jun 2011

Compare Infobase

Senior Graphic Designer

- Planned and designed several user friendly travel websites in collaboration with developers and writers for clients.
- Created travel apps for iphone/android and managed weekly e-newsletters and banners for travel and education companies.

New Delhi, India

Mar 2010 - Jan 2011

Freelance

Freelance Graphic Designer

- Responsible for understanding clients' requirements and delivering designs that exceed clients' expectations.
- Managed client relationships and the clients mainly consisted of start up companies (mostly for restaurants and cafés)
- Provided services like designing logos, menus and brochures.

New Delhi, India

Dec 2009 - Feb 2010

Melange Design Pvt. Ltd.

Graphic Designer

- Worked directly with client Liberty Shoes (top 5 manufacturers of footwear in the world) to create a new brand for school clothing and accessories (Anything Skool www.anythingskool.com).
- Was responsible for the entire branding of Anything Skool that is from conceptualization to execution of the project.
- Designed logos, stationery, packaging, catalog, gift wraps, signages of store interiors, notebook designs, pop up designs, banners, gift vouchers and other school accessories.

EDUCATION

Canada

Aug 2013 - Present

Post Graduate

SKILLS

CSS, Adobe InDesign, HTML, Print Design, Web Design, Adobe After Effects, Adobe Indesign, Javascript, PHP, Jquery, Adobe Photoshop, Adobe Dreamweaver, 3D Max, Design, Wordpress, UI/UX Design, HTML5, CSS3, Research, User Interface, Interactive, App Design, Internet, Mobile Applications, Responsive Design, Adobe Illustrator, Mobile, JSON, Video, Website