

Annie Lenon

Graphic, Packaging and Product Designer
Brooklyn, New York, United States

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Graphic designer/product designer/jewelry maker, I come from the Mountains of Montana, and now call Brooklyn, NY home.

I specialize in packaging and branding, but have experience in book design, print design, and product. For inquires please contact me at annie.lenon@gmail.com for rates.

EXPERIENCE

New York
Aug 2008 – Present

American Design Club Co-Founder

The American Design Club (AmDC) exists to encourage and promote the efforts of young designers in the United States. We foster camaraderie and connections between designers, and we create a platform for the sharing of inspiration, ideas, and resources. The AmDC accomplishes this by holding juried exhibitions, showing the work of its members at industry events, promoting designers and new work on our website and by hosting events where designers can congregate and build relationships. The AmDC is an organization of individuals bound together by diversity. Though born in New York we aim to be locally, nationally, and globally relevant. We welcome new membership enthusiastically.

New York
Sep 2010 – Jul 2011

Soho Studios / Indigo Senior Graphic Designer

I was responsible for branding the company, Soho Studios: drafting, refining and finalizing a clean and modern visual identity for the Studio. As Senior Graphic Designer I spearheaded the development of brand concepts, identities and packaging for Indigo Home and Indigo Baby, two divisions of Indigo Books and Music, Canada's leading media retailer.

New York
Dec 2007 – Aug 2010

Williams-Sonoma / West Elm Packaging Designer

I was responsible for revamping and redesigning the entire bedding collection, both organic and conventional lines. I also designed and developed botanical packaging, spearheaded a custom candle line and worked on collaboration identities, including David Stark, Jason Polan, Mike Miller, and John-Paul Philippé.

EDUCATION

New York
Aug 2002 – May 2006

Pratt Institute Bachelor's of Industrial Design

EDUCATION

Natick, MA
Aug 2000 – May 2002

Walnut Hill School for the Arts Highschool

